

Industri & Installation

MEDIA INFORMATION 2022

About Industry & Installation

Industry & Installation is TEKNIQ Arbejdsgivernes magazine for the organization's members. The magazine consists of a joint section followed by three separate sections for electrical, plumbing and industry.

The articles in the sections are about, for example, technical and legal challenges, news and trends that characterize the industries. The magazine is aimed at owners and managers in companies, which means that you as an advertiser are sure to get in touch with decision makers in the industry.

Industry & Installation online

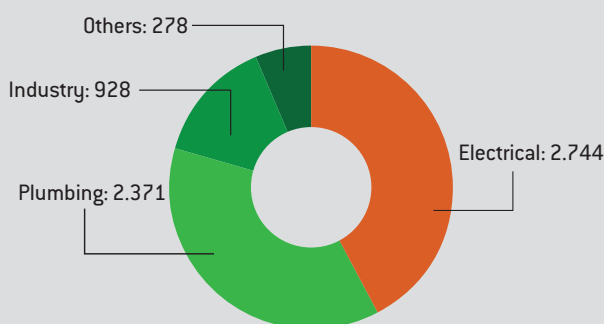
The magazine is freely available to everyone at www.tekniq.dk.

If you want to market yourself to readers online, remember that you can do so on TEKNIQ Arbejdsgivernes news sites: www.installationsmedierne.dk and www.industriogteknik.dk

Publications 2022

Publication:	Material deadline:	Publication date:
1.	28. January	8. March
2.	11. April	17. May
3.	22. August	27. September
4.	1. November	29. November

Total Circulation: 6.321



Prices and formats

BACKPAGE: 20.000 DKK

H: 297 x W: 210 mm + 5 mm for cropping

DOUBLE PAGE: 27.000 DKK

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H: 297 x W: 210 mm + 5 mm for cropping

1/2 PAGE WIDE: 14.000 DKK

H: 147 x W: 210 mm + 5 mm for cropping

1/2 SIDE HIGH: 14.000 DKK

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¼ PAGE: 10.000 DKK

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DISCOUNT:

2 Advertisements – 10 %

4 Advertisements – 15 %

CANCELLATION

Cancellation requires a written statement to annonce@tekniq.dk and must be done at least 4 weeks before the date of publication.

PAYMENT TERMS

Net cash 30 days

PRINT

7.000 copies

ADVERTISING MATERIAL

Please submit all advertisements in high-resolution, print-ready pdf file.

MATERIALS:

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